

Single Member Cabinet Decision

Executive  
Forward Plan  
Reference

**E2641**

**Whiteway Road Zebra Crossing TRO**

<b>Decision maker/s</b>	Cllr Paul Crossley, Leader of the Council
<b>The Issue</b>	Consideration of the responses to the formal advertisement of the proposal to introduce a zebra crossing facility on Whiteway Road, north of Englishcombe Lane and associated amendments to waiting restrictions.
<b>Decision Date</b>	25 <sup>th</sup> September 2014
<b>The decision</b>	The Cabinet Member agrees with the placing of the proposed crossing and reduction of waiting restrictions as advertised.
<b>Rationale for decision</b>	A Zebra crossing between 86 Whiteway Road and the Barber shop is preferred as a result of the on-site design acceptability, without compromising local residents. With a safe crossing point, walking to and from local schools will be encouraged.
<b>Financial and budget implications</b>	<p>The proposal is to be funded by s106 contribution received as part of the development of the former Jubilee Inn Public House on Whiteway Road.</p> <p>In addition to the capital costs, the whole life cost associated with the project, consisting of additional signs and road markings will be included in the Transport Asset Management Plan and funded through the medium term financial plan.</p>
<b>Issues considered</b>	Social Inclusion; Customer Focus; Sustainability; Young People; Human Rights; Corporate; Health & Safety.
<b>Consultation undertaken</b>	Ward Councillors; Cabinet members; Staff; Other B&NES Services; Local Residents; Section 151 Finance Officer; Chief Executive; Monitoring Officer.
<b>How consultation was carried out</b>	Consultation was carried out by an informal leaflet letter drop; and a formal consultation of the Statutory Consultees, by public advertisement of the proposals for 21 days and circulation of this report.

<b>Other options considered</b>	Other options considering other locations along Whiteway Road between the garden centre and Englishcombe Lane were considered, but deemed unsuitable for a number of reasons. Details are outlined within the main report.
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<b>Signatures of Decision Makers</b>	
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<b>Date of Signature</b>	
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**Subject to Call-in until 5 Working days have elapsed following publication of the decision**